

A PERSONAL LETTER TO MY FELLOW NEW YORKERS

My Dear Fellow New Yorkers,

As you know, and as is often reported, politicians engage in fund raising to finance their campaigns.¹ Often, the amount of money reportedly raised is used as a gauge to measure how strongly a candidate is resonating with the public.

Well, here's some news!

I don't want your money.

I want your vote.

Let's be frank: money is part of politics and is used to win elections.² Setting up a campaign organization and gaining access to the media is expensive. Local television stations typically charge from \$200 to \$1,500 to create a 30-second commercial.³ Needless to say, costs can quickly skyrocket. This reliance on money produces an unlevelled and skewed playing field, which limits the public debate.

Let's level the playing field. Instead of a contest driven by money, let's remove money from the equation and have a contest driven by ideas, and on election-day let the voters decide.

Sincerely,

Phillip W. Weiss

**On November 7th Vote for
Phillip W. Weiss
for Mayor
of New York City**

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¹ J. David Goodman. "Fund-Raising Push by Challenger Forces de Blasio Into Primary Debates." *NY Times*, August 11, 2017

² Gary Younge. "US Elections: no matter who you vote for, money always win." *US Politics*, January 29, 2012 – online.

³ Nancy Wagner. "How Much Does Television Advertising Really Cost?" *Chron*, 2017 – online

